



## ▶ Tips for School Administrators

### Set the Expectation

**Use Proven Pedagogy**—Teachers should use short video clips, correlated to standards, to punctuate key concepts in lessons.

**Reduce Liability**—Promote use of *unitedstreaming*<sup>™</sup> as an alternative to unlicensed and inappropriate materials found through Internet searching. Encourage its use as part of your school's Fair Use policies.

**Don't Let Your Technology Staff Say "No"**—This technology will work in your school. Virtually any school with a computer and an Internet connection can take advantage of *unitedstreaming*. We have a strategy for every network. Our implementation and support team is available to help you and your technology staff address any questions or problems you may encounter.

### Engage Your Staff

**Send an E-mail**—A short message with a suggested deadline for registration by all teachers will set the expectation that teachers should become familiar with *unitedstreaming*.

**Involve Team Leaders**—Ask how you can use this product to meet your school's goals:

- In what ways can it help and motivate our learners?
- How can we integrate the content with our curriculum and with the other technology resources we have right now?

Explore the service with small groups of teachers at your school such as the leadership team, school improvement team, or staff development committee.

**Utilize Staff Meetings**—Have a teacher take five minutes to model the use of *unitedstreaming* materials in a lesson. Do this at two or three meetings with different teachers.

### Promote Exploration

**Build a Professional Learning Community**—Encourage multiple models of staff development: study groups, teacher modeling, action research, peer visits with reflection, etc., so that teachers learn from each other.

**Incorporate Online Training**—Prior to attending an in-service training class, have teachers complete the first (or all four) online interactive training modules. This will help ensure that in-service training time is used to improve instruction.

**Promote "Make and Takes"**—Having teachers create supplemental lesson materials with *unitedstreaming* resources makes for a practical experience and encourages classroom use.

**Take Advantage of Our Support and Training**—We offer technical support and live, interactive web-based training at no additional charge.

Discovery Education Implementation and Support can be reached at **1-800-323-9084** or via **support@unitedstreaming.com**.